

# DOZ

Media Data 2026



Your **key** to **success**!

# For almost 80 years ...

DOZ-Verlag has been a fixture in the world of optometry. We stand for journalistic quality, professional excellence and genuine dialogue with the industry – in print, digital and cross-media formats.

What drives us? Our proximity to the people who shape optometry. Our commitment to delivering content with substance and relevance. And a team that works together with freelance authors and experts to make specialist knowledge accessible – carefully researched, presented in an understandable way, always in tune with the latest developments. Our history is characterised by change and vision. Our present is characterised by team spirit, a passion for innovation and the firm conviction that good specialist journalism provides guidance. Whether in the monthly DOZ

magazine, on our website, in our weekly newsletter, or in our social media activities – in all areas, our aim is to offer the best journalistic quality and thus provide advertisers with the ideal platform for their advertising.

In addition, with the premium consumer magazine Sublime Eyewear, the scientific journal Optometry and Contact Lenses (OCL) and the e-learning platform COE Campus, there are three further DOZ products that enable a completely target group-specific customer approach.

Put your trust in quality and use our communication channels for the future of your company. We are happy to assist you!

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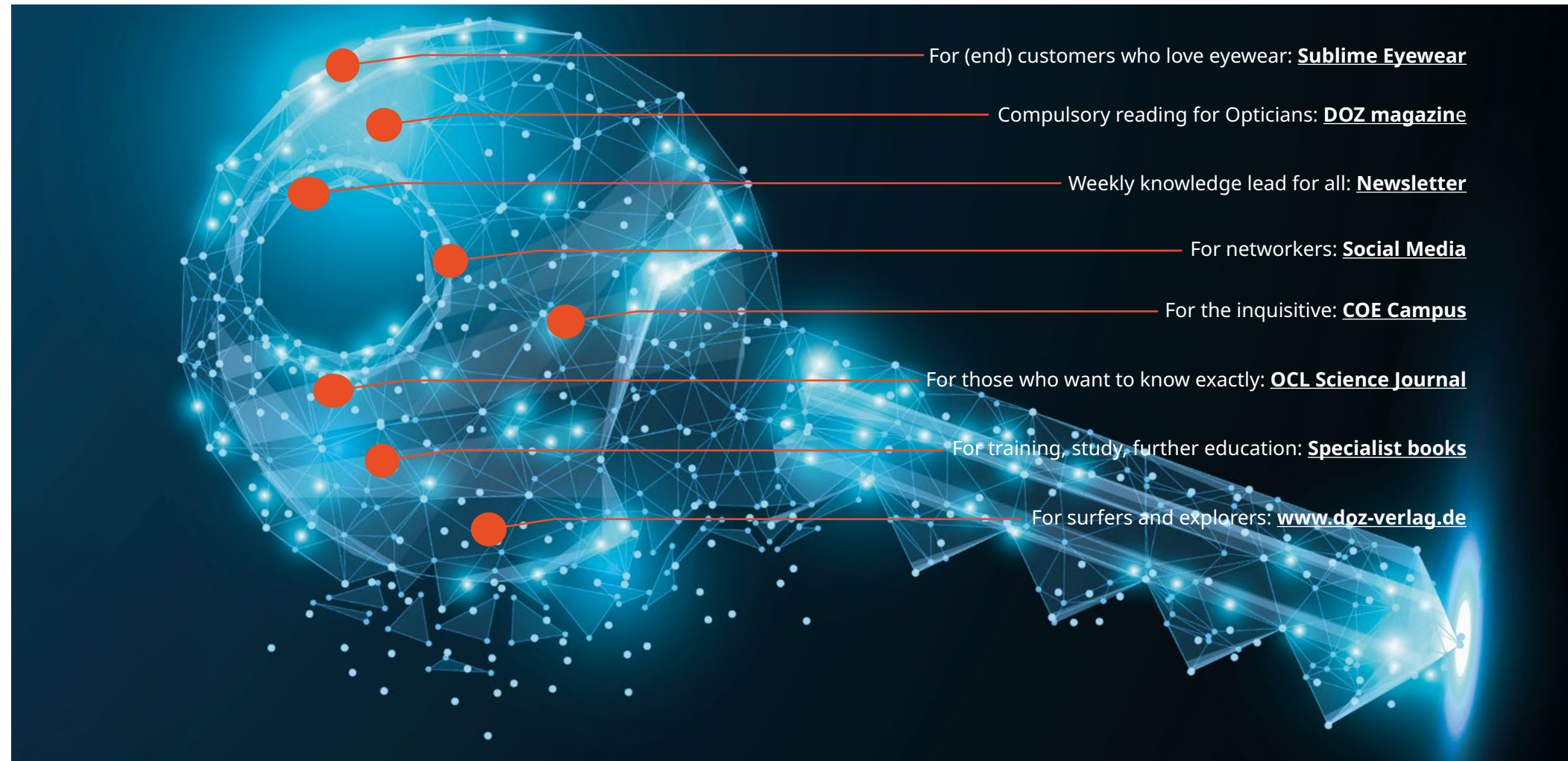
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# One publishing house- all target groups!

From trainees and master opticians to high-end optometrists and eyewear enthusiasts: DOZ-Verlag products reach your target groups right on the mark. And our products reach your customers exactly where they are: at work, at home, at

school or university and online. Take advantage of the industry's unique marketing mix for your targeted campaigns.



Individual product mix offers on request



# The German Opticians' Journal

# DOZ



10 | 2025

Screening zwischen Windeln,  
Shampoo und Duftkerzen

Frust nach Meisterprüfung: Beschwerden  
über Vorbereitung und Prüfer

DOZ Art Shooting:  
Vertanzte Brillenneuheiten

DOZ is Germany's longest-established trade journal for the optical industry – and we promise it's anything but outdated. Every month, we offer you excellently researched articles, top-quality journalism and all the important information from the industry. We cover all relevant topics and, when necessary, we don't shy away from controversial issues.

**Honest, in-depth, professional, critical. That's DOZ.**

# Topics and dates for 2026, first half-year

Contact the editorial team: [redaktion@doz-verlag.de](mailto:redaktion@doz-verlag.de)

Opti  
Issue

| Issue    | Topic / Extras *                                                                                                            | Closing date<br>for adverts | Deadline<br>for print<br>documents | Advertisement<br>deadline KAZ<br>(classified ads) | Editorial<br>deadline | Date of<br>publication |
|----------|-----------------------------------------------------------------------------------------------------------------------------|-----------------------------|------------------------------------|---------------------------------------------------|-----------------------|------------------------|
| January  | <b>The perfect start to the year – Opti 2026</b>                                                                            | 05/12/2025                  | 08/12/2025                         | 08/12/2025                                        | 28/11/2025            | 30/12/2025             |
| February | <b>Successful at the point of sale – concepts that convince customers</b><br><i>PLUS: DOZ Report Screening (digital) **</i> | 09/01/2026                  | 12/01/2026                         | 12/01/2026                                        | 02/01/2026            | 30/01/2026             |
| March    | <b>Eyeglass lenses today – quality and innovation</b><br><i>Plus: Artshooting spring/summer 2026</i>                        | 06/02/2026                  | 09/02/2026                         | 09/02/2026                                        | 03/02/2026            | 27/02/2026             |
| April    | <b>Contact lenses – the right lens for every eye</b><br><i>Plus: Sports eyewear shooting 2026</i>                           | 06/03/2026                  | 09/03/2026                         | 09/03/2026                                        | 03/03/2026            | 30/03/2026             |
| April    | <b>Sublime Eyewear S/S 2026</b>                                                                                             | 20/02/2026                  | 27/02/2026                         | –                                                 | 13/02/2026            | 30/03/2026             |
| May      | <b>Technology in use – devices and instruments</b>                                                                          | 08/04/2026                  | 09/04/2026                         | 09/04/2026                                        | 03/04/2026            | 29/04/2026             |
| June     | <b>Fit for summer – vision and appearance</b><br><i>Plus: Special newsletter 'Summer at last' **</i>                        | 08/05/2026                  | 11/05/2026                         | 11/05/2026                                        | 04/05/2026            | 29/05/2026             |

\*Bimonthly: A look at hearing acoustics

\*\* Information available on request

# Topics and dates for 2026, second half-year

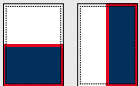
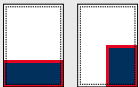
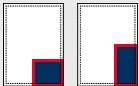
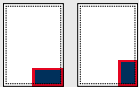
Contact the editorial team: [redaktion@doz-verlag.de](mailto:redaktion@doz-verlag.de)

| Issue     | Topic / Extras *                                                                                                                       | Closing date for adverts | Deadline for print documents | Advertisement deadline KAZ (classified ads) | Editorial deadline | Date of publication |
|-----------|----------------------------------------------------------------------------------------------------------------------------------------|--------------------------|------------------------------|---------------------------------------------|--------------------|---------------------|
| July      | <b>The future of optometry – expertise, digitalisation, &amp; AI</b>                                                                   | 08/06/2026               | 09/06/2026                   | 09/06/2026                                  | 03/06/2026         | 29/06/2026          |
| August    | <b>Learning from the best – Successful opticians</b><br><i>Plus: Software update</i>                                                   | 09/07/2026               | 10/07/2026                   | 10/07/2026                                  | 03/07/2026         | 30/07/2026          |
| September | <b>In focus – good vision at all distances</b><br><i>Plus: DOZ report tba (digital)</i>                                                | 07/08/2026               | 10/08/2026                   | 10/08/2026                                  | 03/08/2026         | 28/08/2026          |
| October   | <b>Focus on eye health – interdisciplinary collaboration (including perimetry)</b><br><i>Plus: Artshooting Autumn/Winter 2026/2027</i> | 08/09/2026               | 09/09/2026                   | 09/09/2026                                  | 03/09/2026         | 29/09/2026          |
| November  | <b>Sublime Eyewear A/W 2026/2027</b>                                                                                                   | 21/09/2026               | 28/09/2026                   | –                                           | 11/09/2026         | 30/10/2026          |
| November  | <b>Contact lenses in everyday life – diversity and opportunities</b>                                                                   | 08/10/2026               | 09/10/2026                   | 09/10/2026                                  | 02/10/2026         | 30/10/2026          |
| December  | <b>Kids &amp; teens – vision at a young age</b><br><i>Plus: children's glasses photo shoot</i>                                         | 06/11/2026               | 09/11/2026                   | 09/11/2026                                  | 03/11/2026         | 27/11/2026          |

\*Bimonthly: A look at hearing acoustics

\*\* Information available on request

## Advertising formats (Prices excl. VAT)

|                                |                                                                                     | <b>Trim formats</b><br>Width x height in mm<br>+ 3 mm bleed on outer edges | <b>Formats in type area</b><br>Width x height in mm | <b>Prices</b>                                                               |
|--------------------------------|-------------------------------------------------------------------------------------|----------------------------------------------------------------------------|-----------------------------------------------------|-----------------------------------------------------------------------------|
| Front page                     |    | 160 x 214                                                                  |                                                     | 7.946,- €                                                                   |
| 2/1 page                       |    | 430 x 304                                                                  |                                                     | 7.825,- €                                                                   |
| 1/1 page                       |    | 215 x 304                                                                  | 165 x 260                                           | 5.297,- €<br>6.621,- € 2nd and 4th Cover page*<br>6.092,- € 3rd Cover page* |
| 1/2 page landscape / portrait  |    | 215 x 149 / 107 x 304                                                      | 165 x 130 / 80 x 260                                | 3.131,- €                                                                   |
| 1/3 page landscape / portrait  |    | 215 x 100 / 70 x 304                                                       | 165 x 85 / 52 x 260                                 | 2.097,- €                                                                   |
| 1/4 page landscape / portrait  |  | 215 x 75 / 107 x 149                                                       | 165 x 65 / 80 x 130                                 | 1.565,- €                                                                   |
| 1/8 page landscape / portrait  |  | 107 x 75 / 65 x 149                                                        | 80 x 65 / 38 x 130                                  | 808,- €                                                                     |
| 1/16 page landscape / portrait |  | 107 x 38 / 51 x 80                                                         | 80 x 33 / 38 x 65                                   | 448,- €                                                                     |

Other formats available on request

\* \*No discounts or commission on positioning surcharges

## PR advertisements / Advertorials DOZ (Prices excl. VAT)

|          |                                                                                                   | Prices    |
|----------|---------------------------------------------------------------------------------------------------|-----------|
| 1/1 page | 1 to 2 images + text<br>max. 2,400 characters incl. spaces - <b>Positioning requests possible</b> | 3.670,- € |
| 1/2 page | 1 to 2 images + text<br>max. 1,200 characters incl. spaces                                        | 2.420,- € |
| 1/3 page | 1 image + text<br>max. 700 characters incl. spaces                                                | 1.320,- € |

## Enclosures DOZ (Prices excl. VAT)

| Weight    | Prices per thousand |
|-----------|---------------------|
| max. 30 g | 530,- €             |
| max. 40 g | 795,- €             |
| max. 50 g | 1.055,- €           |

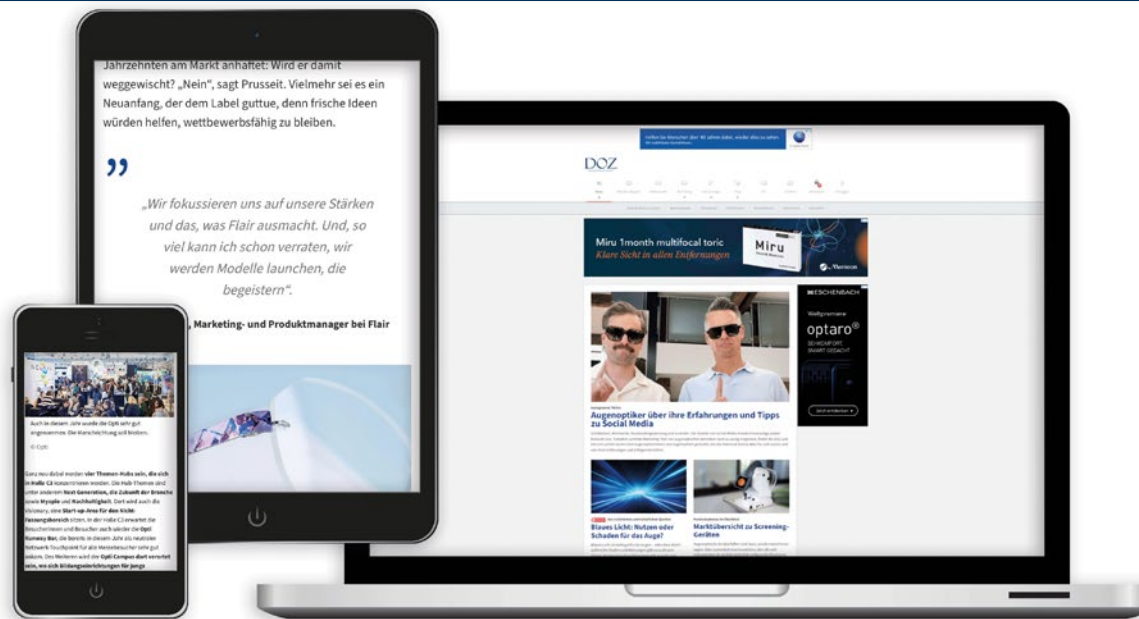
Prices include postal delivery charges!  
Max. format 205 x 297 mm  
Partial delivery per postal code area possible

## Ad inserts DOZ (Prices excl. VAT)

| Quantity            | Price up to 200 g/m2 |
|---------------------|----------------------|
| 1 sheet (2 pages)   | 3.721,- €            |
| 2 sheets (4 pages)  | 5.791,- €            |
| 3 sheets (6 pages)  | 7.854,- €            |
| 4 sheets (8 pages)  | 9.924,- €            |
| Larger page numbers | upon request         |



# DOZ online

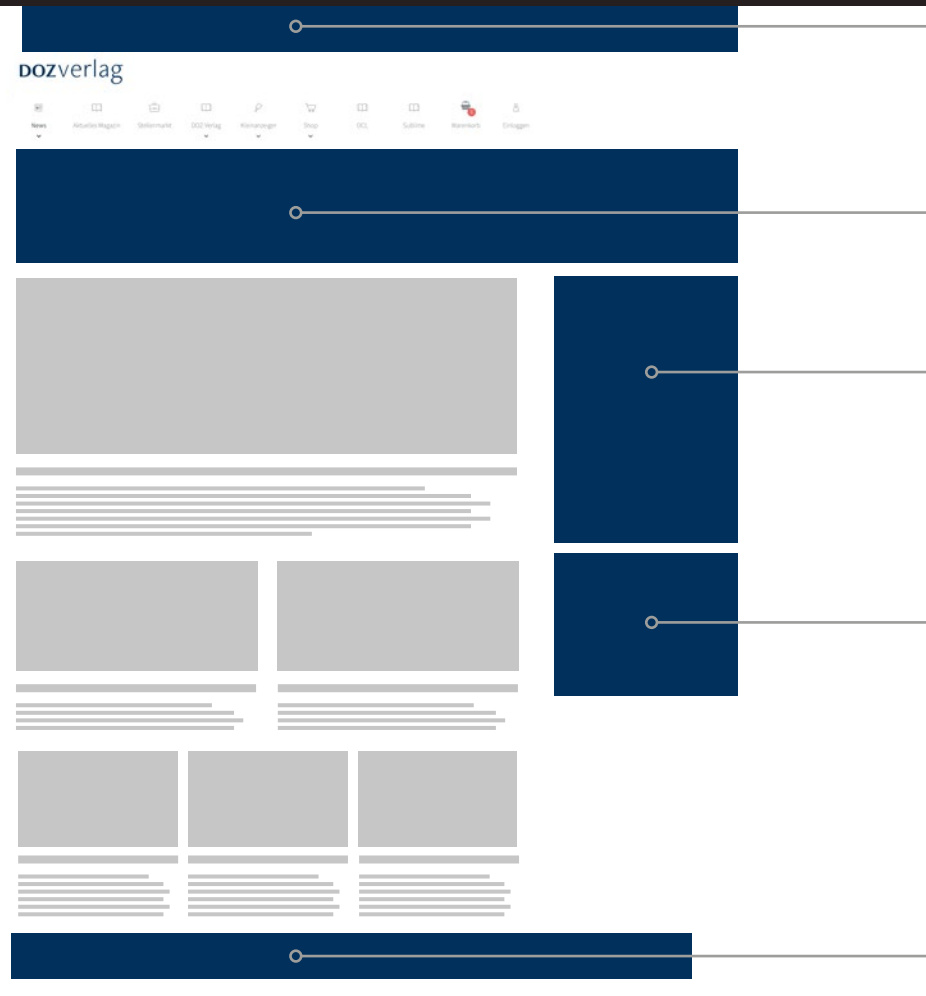


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Whether on the DOZ website, via the newsletter or social media channels: take advantage of DOZ's strong reach to increase your brand awareness . We support you in ensuring that your company is found and noticed by potential customers. Because your presence on DOZ's online channels relevant to the optical industry opens up new opportunities for customer acquisition and retention. We support you in ensuring that your company is found and noticed by potential

# Display ads/banners on www.doz-verlag.de



## Superbanner

Desktop: W 1.200 x H 90 px  
on all pages, sticky

## Billboard

Desktop: W 1200 x H 250 px  
Mobile: W 320 x H 50 px

## Halfpage

Desktop: W 600 x B 300 px  
on all pages,  
for the most part sticky

## Medium Rectangle I

Desktop: W 300 x H 250 px  
Mobile: W 300 x H 250 px  
On the home page and all article pages

## Content Ad 1

Desktop: W 1105 x H 90 px  
Mobile: W 300 x 250 px  
On the home page and all article pages

# Display ads/banners on www.doz-verlag.de



## Medium Rectangle 2

Desktop: W 300 x H 250 px

Mobile: W 300 x H 250 px

On the home page and all article pages

## Content Ad 2

Desktop: W 1105 x H 90 px

Mobile: W 300 x H 250 px

On the home page

## Technical specifications & prices for banners (plus VAT)

| Banner format       | Positioning                                            | Mobile display | Pixel format                             | File type                                  | size        | price/14 days |
|---------------------|--------------------------------------------------------|----------------|------------------------------------------|--------------------------------------------|-------------|---------------|
| Billboard           | all pages                                              | yes            | Desktop: 1.200 x 250<br>Mobile: 320 x 50 | GIF / JPG / PNG / HTML5-ZIP                | max. 150 kB | 530,- €       |
| Superbanner         | all pages                                              | no             | Desktop: 1.200 x 90                      | GIF / JPG / PNG / HTML5-ZIP                | max. 150 kB | 395,- €       |
| Halfpage            | all pages                                              | no             | Desktop: 300 x 600                       | GIF / JPG / PNG / HTML5-ZIP                | max. 150 kB | 345,- €       |
| Content Ad I        | <b>Home page and within each article</b> , in the text | yes            | Desktop: 1.105 x 90<br>Mobile: 300 x 250 | GIF / JPG / PNG / HTML5-ZIP<br>max. 150 kB | max. 150 kB | 510,- €       |
| Content Ad II       | <b>Home page</b>                                       | yes            | Desktop: 1.105 x 90<br>Mobile: 300 x 250 | GIF / JPG / PNG / HTML5-ZIP<br>max. 150 kB | max. 150 kB | 375,- €       |
| Medium Rectangle I  | <b>Homepage and within each article</b>                | yes            | Desktop & Mobile:<br>300 x 250           | GIF / JPG / PNG / HTML5-ZIP                | max. 150 kB | 255,- €       |
| Medium Rectangle II | <b>Homepage and within each article</b>                | yes            | Desktop & Mobile:<br>300 x 250           | GIF / JPG / PNG / HTML5-ZIP                | max. 150 kB | 190,- €       |

**All banners link to a specified target URL**

# Native Ads = Advertising that is marked as such and appears in the layout of an editorial article.

## Advertorial on DOZ websites (prices excl. VAT)

Example 1: [Service offer advertisement](#)

Example 2: [Product advertisement](#)

Price: 885,- € [Free choice of publication date]

### Bundle Small

DOZ website + Facebook 1.115,- €

### Bundle Medium

DOZ website + picture- text ad in DOZ newsletter (see page 15) 1.400,- €

### Bundle Large

DOZ website + picture- text ad in DOZ newsletter (see page 15)  
+ Facebook promoted post (see column on the right) 1.725,- €

## Technical specifications

|                                              |                                      |
|----------------------------------------------|--------------------------------------|
| Top line:                                    | max. 30 characters including spaces  |
| Headline:                                    | max. 60 characters including spaces  |
| Teaser text:                                 | max. 350 characters including spaces |
| Cover image:                                 | 1.200 x 675 px                       |
| Body text:                                   | no character limit                   |
| Up to 5 images within the text               | 1.200 x 675 px                       |
| Alternative: Embed video I Youtube URL       | 1.200 x 675 px                       |
| Target URL                                   |                                      |
| Additional option picture gallery (378,- €): | max. 10 pictures, 1.200 x 675 px     |

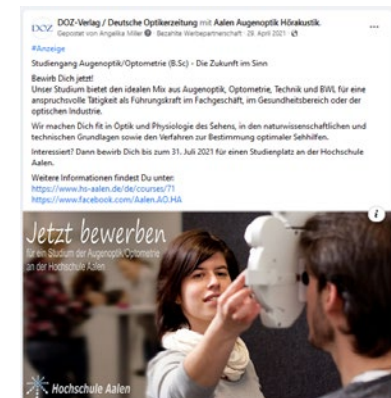
## Facebook Promoted Post (prices excl. VAT)

Price: 337,- €

Linked to advertorial on DOZ website or Linked to external site



Technical specifications:  
see left column



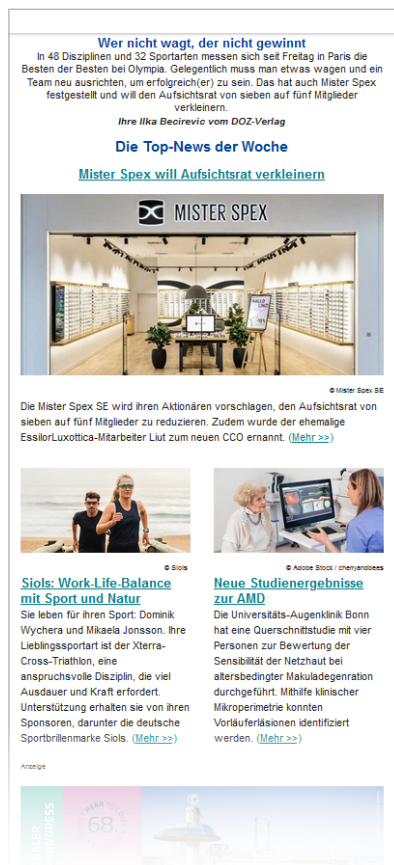
Technical specifications:  
Characters: max. 600 incl. spaces,  
Image: 1200 x 630 px, target URL

## Social Media

|  |                |
|--|----------------|
|  | 4.181 Follower |
|  | 3.453 Follower |
|  | 2.877 Follower |

[As of 15.09.25]

# DOZ-Newsletter at a glance



DOZ newsletter bundles and informs our subscribers every week about the most important news from the industry.

Dispatch: every Monday  
(on the following working day in the event of a public holiday)

Subscribers: approx 6.000

Opening rate Ø month\*: about 43 %

Click rate Ø month\*: 10 %

\* Internal newsletter statistics

Our newsletter distribution list is maintained by bounce management and inactive addresses are continuously removed. Thus, we can offer you an active readership with a high level of involvement – and the maximum effect of your campaign.  
You benefit from wastage and a large coverage.

# Advertising options

In the DOZ newsletter you can place your message as a picture-text ad or as a picture ad prominently between the messages.

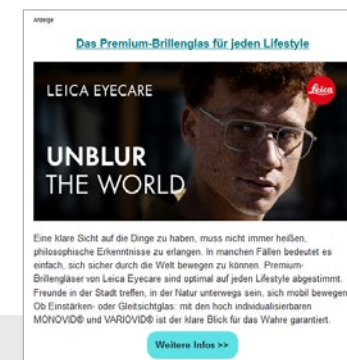
## Picture-text ad in the newsletter (prices excl. VAT)

### Technical specifications

Image: Size 600 x 300 px  
Format: JPG/GIF/PNG  
Headline: max. 50 characters (incl. spaces)  
Text: max. 500 characters (incl. spaces)  
Target URL

Duration: one-time dispatch

Price: 545,- €



You can also publish your message on the DOZ website to accompany the picture-text ad (see page 18 Bundle medium and large).

## Picture ad in the newsletter (prices excl. VAT)

### Technical specifications

Image: Size 600 x 300 px  
Format: JPG/GIF/PNG  
Target URL

Duration: one-time dispatch

Price: 357,- €





# Business newsletter

One of the most effective advertising tools in online marketing:  
We spread your advertising message our newsletter subscribers.  
The exclusive setting and the high level of reader involvement  
guarantee maximum attention for your product and company.

Duration: one-time shipping  
[Business newsletters are marked with \*Sponsored\* in the subject line.]

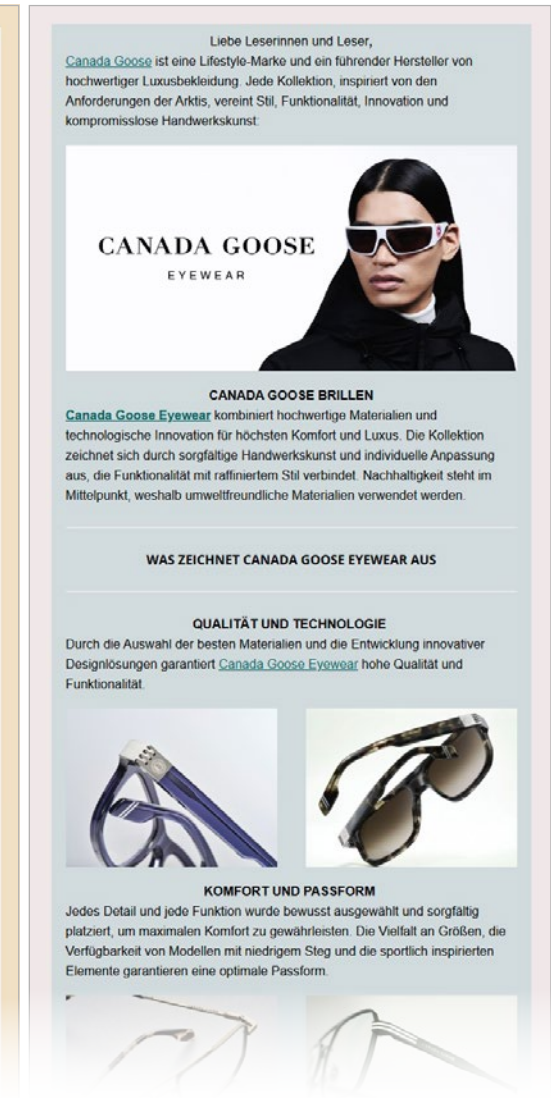
## Technical specifications

|                  |                                             |
|------------------|---------------------------------------------|
| Data delivery:   | Word, PDF, HTML5*                           |
| 2 subject lines: | max. 45 characters per line<br>incl. spaces |
| Text:            | unlimited characters                        |
| Images:          | Width 600 px, any number                    |
| Image format:    | JPG/PNG/GIF                                 |

Price (excl. VAT): 2.255,- €

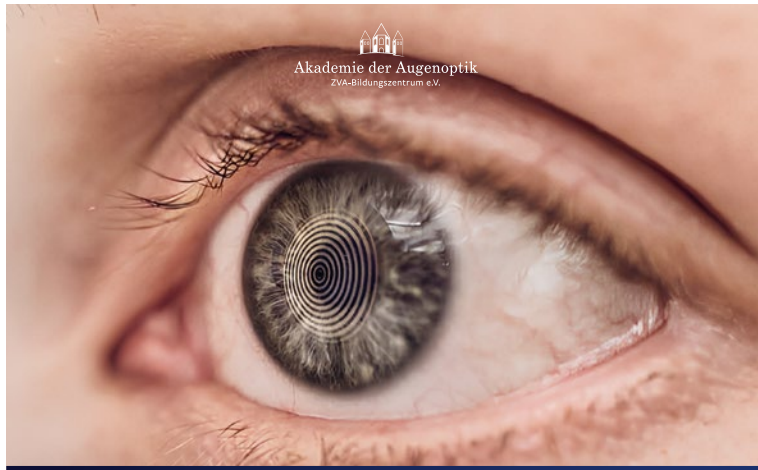
\* The HTML5 file should be executed in a single HTML file. None of the delivered HTML files must be named index.html. Maximum file size 500 kB, specified width: 600 px.

## Examples of business newsletters:



# DOZjobs

## Kleinanzeigen



Akademie der Augenoptik  
ZVA-Bildungszentrum e.V.

**Master Professional Optometrie (HWK)**

**Perfektion liegt im Detail-  
auch bei Ihrer Karriere!**

Innovativ, praxisnah, unschlagbar.

Erweitern Sie Ihren Horizont und gestalten Sie Ihre Zukunft!  
Sind Sie bereit für exklusives Wissen und maximale Chancen?



**Jetzt Platz sichern und durchstarten!**

## DOZ Jobs + Classified Ads

With the DOZ job market, you are in pole position. The monthly DOZ classifieds section, which is an integral part of DOZ, is one of the leading job markets in the industry. And best of all: what applies to DOZ also applies to the job market – here too, digital channels are used in addition to print. This means that every print job advertisement is automatically published on our online portal at no additional cost.

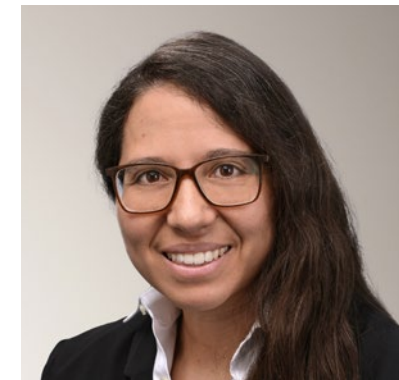
But that's not all: you naturally have access to all DOZ channels, from the website and newsletter to social media.

### Your contacts:



**Margarethe Pidde**

Phone: +49 (0) 6221 9051718  
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**Nathalia Rölli**

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E-mail: [roelli@doz-verlag.de](mailto:roelli@doz-verlag.de)

Prices for classified ads (plus VAT)

Per millimetre height

| Print incl. online                    |            |
|---------------------------------------|------------|
| Homepage DOZ Jobs + special placement | on request |

DOZ Jobs + Miscellaneous

|                        |                         |                         |                         |
|------------------------|-------------------------|-------------------------|-------------------------|
| 2,95 €                 | 5,90 €                  | 8,85 €                  | 11,80 €                 |
| 1 column<br>42 mm wide | 2 columns<br>88 mm wide | 3 column<br>134 mm wide | 4 column<br>180 mm wide |

Job applications

|                        |                         |                          |                         |
|------------------------|-------------------------|--------------------------|-------------------------|
| 1,16 €                 | 2,32 €                  | 3,48 €                   | 4,64 €                  |
| 1 column<br>42 mm wide | 2 columns<br>88 mm wide | 3 columns<br>134 mm wide | 4 column<br>180 mm wide |

|                                                 |         |
|-------------------------------------------------|---------|
| 30-day extension (in conjunction with print ad) | 135,- € |
| Box number fee within Germany                   | 20,- €  |
| Box number fee within Europe                    | 30,- €  |
| Design fee, from 3rd proof                      | 70,- €  |

Advertise jobs or other classified ads online?

Publish your ad yourself in just a few steps!

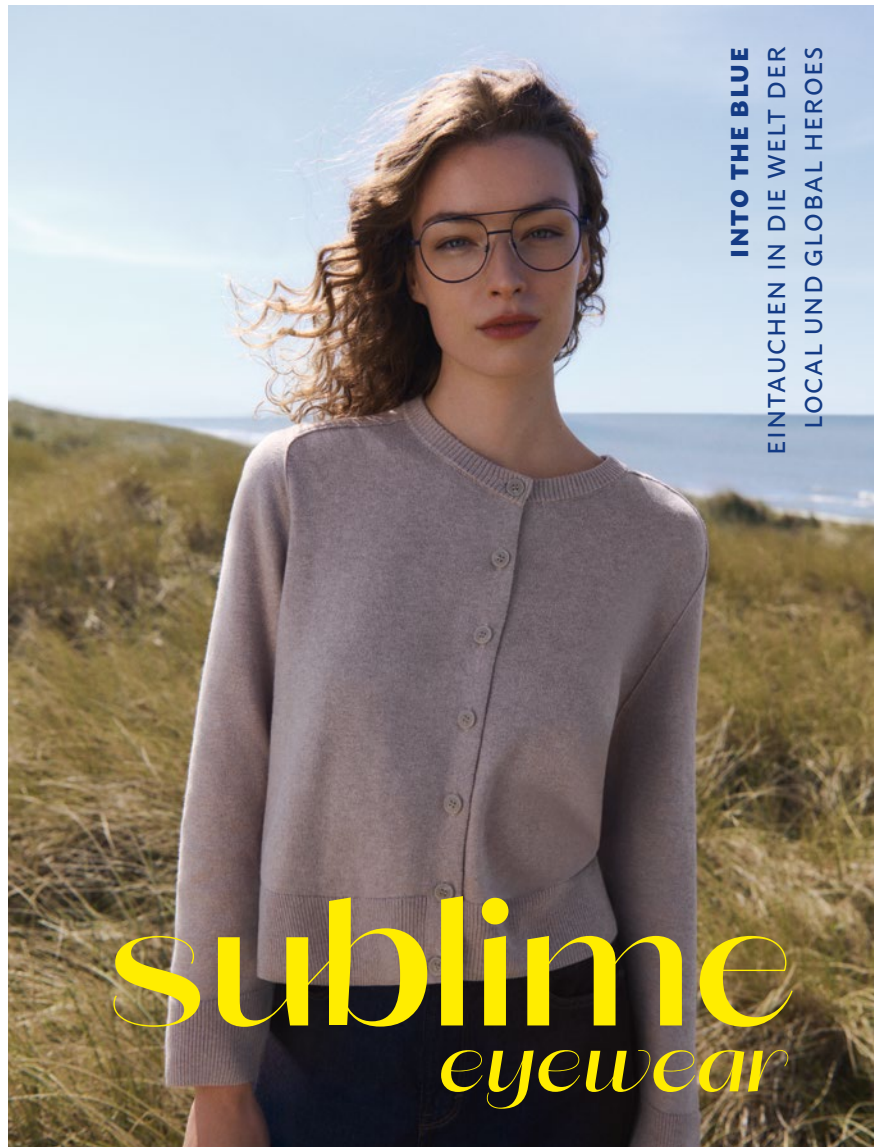
➔ Place a job advertisement



➔ Create a classified advertisement



# Consumer magazine Sublime Eyewear



A modern concept, a variety of topics from the fields of aesthetics, culture and lifestyle, enhanced by a high-quality layout: Sublime Eyewear, our special interest magazine, which has met with an overwhelming response in the eye optics industry since its first issue in spring/ summer 2022.

Passion for Eyewear - the subtitle says it all: We generate the spectrum of content from our passion for eyewear as a fashion accessory and design object. Exciting. Dynamic. Multifaceted. Entertaining. All topics are prepared by a dedicated team with high editorial and visual standards.

Sublime Eyewear is quality journalism, inspiration and information in a mix of styles and topics from fashion, design, interviews with personalities and creative minds from the world of eyewear, trend shows from the fashion runways as well as style and accessories. With a focus topic in each edition, interesting reports and portraits of fashion brands as well as independent eyewear brands.

We look over the shoulders of designers, report on aesthetic design concepts as well as cosmopolitan lifestyle worlds, beauty and styling or cultural events. Authentic. Surprising. Emotional. Designed as a state-of-the-art customer magazine, Sublime Eyewear reaches its core readership via specialist opticians and is a source of information and guideline for anyone looking for offbeat eyewear products.

Sublime's online presence [www.sublime-eyewear.com](http://www.sublime-eyewear.com) shows all print magazine topics plus additional news from the world of eyewear to round off the offer together with social media channels.

For detailed media data on Sublime Eyewear click [www.sublime-eyewear.com/mediadaten](http://www.sublime-eyewear.com/mediadaten).

Publication sublime eyewear

|                |                  |
|----------------|------------------|
| Edition 1-2026 | 1. April 2026    |
| Edition 2-2026 | 1. November 2026 |



Ad formats (Price excl. VAT)

|                                          | Formats                                          | Price                  |                |
|------------------------------------------|--------------------------------------------------|------------------------|----------------|
|                                          | Width x height in mm + 3 mm bleed on outer edges |                        |                |
| Front page, back cover + exclusive story | 210 x 272                                        | on request             |                |
| 1/1 page                                 | 210 x 272                                        | 5.914,- €<br>6.321,- € | 2nd cover page |
| 2/1 page                                 | 420 x 272                                        | 7.450,- €              |                |
| 1/2 page landscape / portrait            | 210 x 136 / 105 x 272                            | 2.956,- €              |                |



Special formats such as inserts, cover flap etc. on request

Detailed Information at [www.sublime-eyewear.com/mediadaten](http://www.sublime-eyewear.com/mediadaten)

PR advertisements (Price excl. VAT)

|                                                                                                              | Price     |
|--------------------------------------------------------------------------------------------------------------|-----------|
| PR advertisements :1/1 page, 210 mm x 272 mm, 1 to 2 illustrations + text max. 1,200 characters incl. spaces | 2.583,- € |



## The photo shoots

### The art shoots.

“Every person is an artist” (Joseph Beuys). This is the approach of the art shoots, for which we cooperate with photographers who focus on an original visual language. They do not shoot commercial advertising or fashion photos, but artworks. The concept: storytelling in pictures. This requires breaks, fascination, surprise. Special feature: our models are authentic people - expressive characters, types, faces. The special accent is set by their individual expression, their charisma with glasses.

Publication: Sublime Eyewear Edition 1 + 2-2026 /  
DOZ March- + November issue 2026

### The sports glasses shoot.\*

Sports action. Performance. High-tech - Lifestyle. Fashion. Themes that shape our modern life are the subject of the sports shoots.

Publication: DOZ April issue 2026  
together with an extra newsletter (approx. 6,000 subscribers)

### The children and youth glasses shoot.\*

Children are the protagonists. Their imagination, their energy always inspires us to new ideas and topics.

Publication: DOZ December issue 2025  
together with an extra newsletter (approx. 6,000 subscribers)

\*In a separate newsletter the glasses will be presented to our readers

### Social media shoots

Each of our shoots is accompanied by social media videos and/or image galleries.

## Shoots

Prices excl. VAT

|                                                           |           |
|-----------------------------------------------------------|-----------|
| Art shoots bundle Sublime Eyewear + DOZ<br>1/1 page each  | 3.074,- € |
| Art shoots bundle Sublime Eyewear + DOZ<br>2/1 pages each | 5.225,- € |
| Children and youth glasses shoot                          | 1.125,- € |
| Sports glasses shoot                                      | 1.490,- € |

### Contact:

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### Product shoot Sublime Eyewear

Prices excl. VAT.

|                                  |           |
|----------------------------------|-----------|
| 1/1 page with 2-3 product images | 1.325,- € |
|----------------------------------|-----------|

# DOZ



Trade magazine with audited circulation figures

## Circulation analysis according to IVW

1. quarter 2025

|                    |       |
|--------------------|-------|
| Print run:         | 5,000 |
| Circulation:       | 5,116 |
| Sold circulation:  | 3,058 |
| Subscriptions:     | 3,006 |
| of which domestic: | 2,737 |
| thereof abroad:    | 269   |

## Publication frequency

|                  |                                                               |
|------------------|---------------------------------------------------------------|
| DOZ:             | 12 times a year, at the beginning of each month at the latest |
| Sublime Eyewear: | twice a year (April, October)                                 |
| KAZ:             | 12 x per year in DOZ at the beginning of the month            |

## Publisher's details

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You can find our General Terms and Conditions at [www.doz-verlag.de/AGB](http://www.doz-verlag.de/AGB)

## Subscription prices (gross)

|                                                                    |                         |
|--------------------------------------------------------------------|-------------------------|
| Annual subscription <b>print</b>                                   | 114,00 €                |
| Pupils and students                                                | 46,00 €                 |
| plus € 21.90 postage in Germany<br>(foreign countries on request)  |                         |
| Trial subscription (3 months)                                      | 30,00 € (free shipping) |
| Annual subscription <b>digital</b>                                 | 109,00 €                |
| Pupils and students                                                | 41,00 €                 |
| Trial subscription (3 months)                                      | 25,00 €                 |
| Annual subscription <b>print &amp; digital</b>                     | 119,00 €                |
| Pupils and students                                                | 46,00 €                 |
| plus € 21.90 shipping in Germany<br>(foreign countries on request) |                         |
| Trial subscription (3 months)                                      | 32,00 € (free shipping) |

## Digital-Upgrade

(exclusively for print subscribers) 5,00 €

The publisher has the right to adjust subscription prices to changed circumstances (increased personnel costs, material costs or increased costs for the provision of services). All information in this media data is subject to errors.

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